

Infant and Child Health Action Team

Goal: Promote the health and well-being of Eau Claire County infants and young children through prevention programs, support to families at risk and early intervention activities for families.

<u>Child Nutrition Subcommittee</u>	<u>Family Resource Center</u>	<u>Brain Team</u>	<u>Child Care Subcommittee</u>
<p><u>Objective:</u> Improved nutrition for elementary school age children in Eau Claire County.</p> <p><u>Current Activities:</u></p> <p>(1) Developing a “Rise & Shine – It’s Breakfast Time!” Breakfast Promotion Campaign manual to guide elementary school staff in replicating the subcommittee’s successful breakfast promotion pilot project.</p> <p>(2) Finalizing “It’s Snack Time!” school snack instructional guide for parents.</p> <p>(3) Preparing breakfast promotion activities for a rural school this fall.</p> <p>(4) Planning breakfast resurvey to be conducted in 2002-2003 school year. Will survey all fifth grade students in 25 elementary schools in the county to measure outcomes of breakfast promotion interventions previously provided by the subcommittee.</p>	<p><u>Mission:</u> The mission of the Family Resource Center is to provide programs and services that build on family strengths through prevention, education, support, and collaboration with other resources in the community.</p> <p><u>Current Activities:</u></p> <p>(1) Providing parenting education through classes, parent-child playgroups, and home visiting programs.</p> <p>(2) Parenting books, videos, tapes and toys are available for loan from the center’s resource library.</p> <p>(3) Worksite parenting seminars are offered for busy working parents during lunch breaks at the workplace.</p> <p>(4) Using the Center van, staff bring all Center services to families in the communities throughout Eau Claire County.</p>	<p><u>Objective:</u> Raise community awareness of the importance of promoting early childhood brain development.</p> <p><u>Current Activities:</u></p> <p>(1) Trained brain development presenters provide education to parent, business, and professional groups.</p> <p>(2) Other members focus on outreach, setting up educational activities, tracking brain development activities in the county and identifying gaps.</p> <p>(3) Brain Development Project Coordinator, based at Family Resource Center, coordinates team activities, educational materials, and community-wide education. Also promotes the project and consults with organizations about how to integrate brain development education activities into work with families with young children.</p>	<p><u>Objective:</u> Raise community awareness of the need for increased access to quality, affordable child care in Eau Claire County.</p> <p><u>Current Activities:</u></p> <p>(1) Advocacy. Promoting public policies that positively impact the future of quality child care. Identifying existing and potential funding sources.</p> <p>(2) Exploring ways to enhance involvement of the business community, Healthy Communities, and early childhood educators to address issues related to quality child care.</p> <p>(3) Facilitating community dialogue and exploring the possibilities of developing four-year-old care and education in Eau Claire County.</p> <p>(4) Providing collaborative input into the Centers of Excellence child care grant activities.</p>