

**Wisconsin Forces for Four-Year-Olds
TEE Implementation Grant
Working Time Line 3/08/04**

| 1. Policy/Legislative: Work with through the Superintendent of Public Instruction, the Governor’s Office, other state departments, and key state associations to ensure legislative support, funding and policies that will assure universal access to high quality four-year-old kindergarten (4k) and promote community approaches to early education services in the state. | | |
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| Outcomes | Outputs | Tentative Timeline will be adjusted as necessary |
| <p>Four-year-old kindergarten funds will remain in the state school membership aid formula and funding methods for community approaches will be promoted.</p> <p>State agencies and associations will align, develop, and/or promote policies that promote community approaches to services for four-year-old children.</p> | <p>1. Work through the Forces for Four-Year-Old (F44) advisory committee and work groups to expand partnerships, explore policies, inform constituents, and establish a common voice for the next budget cycle.</p> <p>2. Key ambassadors will meet with federal legislators to educate them on the issues.</p> <p style="padding-left: 20px;">2.a. Notify of receipt of grant 2.b. Provide mid-year report 2.c. Provide final report 2.d. Participate in tentative TEE event in D.C.</p> <p>3. Linked to existing state initiatives such as Governor’s Woman’s Equity Task Force, Wisconsin School Readiness Indicators Project, and Individuals with Disabilities Education Act inclusion efforts, and Maternal Child Health Comprehensive System Change grant.</p> <p style="padding-left: 20px;">3.a. Presentation to the Governor’s Task Force on Educational Excellence, Early Education Committee 3.b. Joint funding of collaboration coaches with IDEA and MCH 3.c. CLASP will work with this project and the Wisconsin School Readiness Indicators Project to explore policies that support/hinder 4K and community approaches. A report will be provided to state leadership.</p> <p>See also the constituency building section.</p> | <p>1. Meetings January 16, April, August, and November (focus group for case study)</p> <p>2.a. March 2004 2.b. July 2004 2.c. January 2005 2.d. TBD</p> <p>3. As defined by other initiative.</p> <p>3.a. January 28 2004 3.b. January ongoing 3.c. March – TBD</p> |
| 2. Media: Conduct a media strategy that fuels the public dialogue, generates support, and prompts action around pre-k. | | |
| Outcomes | Outputs | Timeline |
| <p>A public awareness campaign will build the public and political will for four-year-old kindergarten funding and community approaches.</p> <p>Campaign materials</p> | <p>1. Develop a videotape and related material.</p> <p style="padding-left: 20px;">1.a. Contract, preliminary meeting with committee, and confirm ambassadors 1.b. Drafts for review 1.c. Final version approved 1.e. Press conference 1.f. Utilization by communities and stakeholders</p> <p>2. Hold at least one editorial board meeting with a major daily to</p> | <p>1.a. February</p> <p>1.b. March 1.c. April 1.e. April or TBD 1.f. April through January 2005</p> <p>2. With press</p> |

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| <p>and information on policies and practices will target decision makers and stakeholders on the state and local level.</p> | <p>which representatives from The Pew Charitable Trusts, National Institute for Early Education Research and TEE are invited.</p> <p>3. Dissemination of information and materials through general DPI and association communication systems and conferences as well as grant specific websites, listservs, conferences and other avenues.</p> <p>4. Complete a case study on the campaign in order to provide technical assistance to other state leaders who are considering launching a similar campaign.</p> | <p>conference, mid-year report, or by September of 2004</p> <p>3. Ongoing</p> <p>4. By December 2004</p> |
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3. Grassroots Organizing: Expand a community mobilization campaign that builds community voices in support in support of 4k and community approaches and increases the number of districts offering four-year-old kindergarten and community approaches.

| Outcomes | Outputs | Timeline |
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| <p>By 2006, 60% of Wisconsin's four-year-old children will be served by four-year-old kindergarten (4k).</p> <p>The number of communities that provide 4k through community-based public-private partnerships in a wide range of settings will increase.</p> <p>Networks will be established to provide direct technical assistance to a minimum of 50 communities and information to a minimum of 200 school districts.</p> | <p>Expand the infrastructure and existing networks to support and assist community leadership in order to expand their ability to promote, plan, and implement 4k and community approaches:</p> <p>1. Co-host the WECCP regional videoconferences to connect coaches and communities as well as provide information and share approaches.</p> <p>1. Host a statewide leadership conference.</p> <p>3. Provide technical Assistance coaches with skills/knowledge in planning, facilitation, implementation, and problem solving.</p> <p>3.a. Finalize regional roles at Strongest Link Conference</p> <p>3.b. Contract coaches</p> <p>3.c Coaches Begin to make contacts through video conference, conference, and direct contacts</p> <p>3.d. Connect with communities interested in/using community approaches to organize/provide technical assistance</p> <p>3.e. Mid year reports</p> <p>3.f. Collaboration with Joyce Foundation grant activities</p> <p>3.g. Continue with video conferences, networks and arranging assistance</p> <p>3.h. Coaches training</p> <p>1. Seek additional funding to sustain effort and provide intensive support to large districts. (Also applies to sections 2 and 4).</p> | <p>1. Video conference in May 7 and Nov 5</p> <p>2. Conference March 16 and 17</p> <p>3.a. January 17</p> <p>3.b. February</p> <p>3.c February - March 16-17</p> <p>3.d. March 17 and ongoing</p> <p>3.e. May</p> <p>3.f. As determined by Joyce Grant</p> <p>3.g. Through January 2005</p> <p>3.h. February/March with R&R and summer</p> <p>4. As available</p> |

| 4. Expand the Base/Constituency Building: Engage key bipartisan stakeholders and unlikely partners to invest in the campaign and influence public policy. | | |
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| Outcomes | Outputs | Timeline |
| <p>Expand the support base in the child care and Head Start communities</p> <p>Child Care and Head Start programs will be actively involved in the development of community approaches.</p> <p>A wide range of stakeholders will be informed and invest in the campaign through presentations at least 12 statewide conferences, association board meetings, or other events.</p> <p>The importance of investing in early childhood will be recognized by business leaders and will be addressed in economic development efforts.</p> | <ol style="list-style-type: none"> 1. Co-sponsor strategic regional activities to expand the support base within the child care/Head Start community as defined in the planning grant focus groups with child care administrators association and Milwaukee stakeholders. <ol style="list-style-type: none"> 1.a. Contract with WCCR 1.b. Identify R&R in each region to sponsor meetings (present at board meeting and then select) 1.c. Establish connections with coaches, WCCAA and WFCCA to plan meeting time 1.d. Session training and planning 1.e. Sessions by October 2004 1.f. Determine regional follow-up activities 1.g. Complete regional follow-up 1.h. Prepare final report and session model 1.i. Planning with Head Start 1.j. Begin Head Start activity implementation 2. Offer mini-grants to support association efforts to inform their constituents through conference, board meetings, publications, or other efforts. 3. Partner with the Wisconsin Economic Development Association to implement strategies to work with business and community leaders and existing economic development initiatives to bring focus to early learning issues. <ol style="list-style-type: none"> 3.a. Introduction to economic development community through January Strongest Links Conference and through briefing paper 3.b. Meeting to plan activities including utilization of briefing paper, connection to other economic development conferences, mini-grants, expand link Big Start Small business campaign, and/or business roundtable 3c. Implementation activities | <ol style="list-style-type: none"> 1. Regional meetings for child care will be held by September 2004. <ol style="list-style-type: none"> 1.a. February 1.b. Feb 18-19 board meeting 1.c. February/March 1.d. February/March 1.e. Sessions by October 2004 1.f. one month after each session 1.g by December 2004 1.i. February 1.j. July 2. Ongoing 3.a. January 16-17 3.b. March/April 3.c. By December |